

January 10, 2024, 1:00pm Parasol Building, Board Room, 948 Incline Way, Incline Village, NV 89451



CALL TO ORDER, ROLL-CALL, WELCOME: 1:04PM

Attendees: Diane Morrison, Tara Cannon, Michael Aberle, Dustin Evans, Heather Shook, Patrick Thompson, Emmanuelle Macdonald, Tom Millhoff and Deputy Hannah DeGoey (via Zoom: Tierney Cahill, Lourdes Avenier, Sara Hillman and Lt. Joseph Colacurio)

APPROVAL OF AGENDA AND PRIOR MINUTES

Diane motions to approve the January 10th Agenda. Tara seconds the motion.

<u>OUTCOME</u>: January 10th Board Agenda is <u>APPROVED</u> by Unanimous consent.

Diane motions to Approve the December 13, 2023 minutes. Dustin seconds the motion.

<u>OUTCOME</u>: December 13, 2023 Executive Board Minutes were **<u>APPROVED</u>** by Unanimous consent.

BOARD/COMMITTEE REPORTS:

Principal (Tierney Cahill):

- Guests from the Washoe County Sheriff's Office: Lt. Colacurcio and Deputy DeGoey
- Unable to provide any information regarding current, ongoing cases.
- Vaping
 - Students are encouraged to report anonymous tips.
 - Bathroom Monitors
 - Purchase order remains in process.
 - No time frame available.
 - District wide issue and may be addressed as such.
- Search criteria for School Administration and Law Enforcement Officers
 - Administration can search students based on intelligence and discretion, as students are considered to be children in their care during the school day.
 - LEO must have reasonable suspicion according to strict guidelines.
 - Neither can perform sweeping, random checks of large groups of students.
- Current Issues
 - Internet Safety
 - Talks with students about what they share
 - Personal Information
 - Location
 - Pictures
 - Tracking apps with keyword alerts
 - Student Driving Concerns
 - Driving without a license
 - Impairment drugs/alcohol
 - Responsibility for the safety of passengers

Vice President (Tara Cannon): (Report sent)

Crab Feed:

• Promotion and Advertisement



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- Tomorrow is the official kick-off
 - Ticket and sponsorship sales are going live.
 - Goal is to sell out ASAP.
- Developing a special announcement for grade parents to email that shares important information.
 - Every parent is obligated to participate somehow: tickets, sponsorships, donations at every level, wine and/or volunteering time.
 - NOT a Crab Feed
 - Crab is not available again this season
 - Per Survey: BBQ Menu, family style
 - Crab Legs will be auctioned
 - Per Hyatt contract: Seniors are not serving food.
 - Senior involvement in a different way is encouraged.
 - Conversation with Patrick is planned to go over opportunities.
- ICVBA Sara will communicate with Mary regarding event ads
- Branding & Menu presented with positive feedback
- Program Advertising
 - LOGO format (price based on size) will result in program cost savings.
 - Strictly avoiding politics.
- Event Updates
 - Wine pull will be a wine barrel raffle; winner takes all.
 - BlueGrass band and DJ are under contract.
 - Looking for a female MC for bantering with our male auctioneer.
- Budget Discussion
 - Closer analysis of the budget revealed \$9k less than last year.
 - Projections require an increase of \$15k
 - Inflation.
 - AV was not budgeted properly.
 - Items were omitted: photo booth, credit card fees, etc...
 - Heather inquired where the money will come from, and Diane confirmed it would be taken from the computer/technology allotment and will not affect the bottom line.
 - Sara mentioned Atypical billing issues from last year.
 - Tara is taking on more tasks.
 - Invoicing/time is being closely monitored.
 - Lourdes wondered about a way to make this budget reworking profit neutral

Tara motions to increase Crab Feed budget by \$15k by reallocating Technology funds; Michael seconds the motion.

<u>OUTCOME</u>: The reallocation of \$15k was **<u>APPROVED</u>** by Unanimous consent.

- Auction Items
 - Need more live auction items 7 total.
 - Silent auction items will be online before the event.
 - Consignment items are only used when necessary.
 - Board is encouraged to reach out to fresh resources for donations.
 - Diane warned about donor fatigue in our community.



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Tom stressed that a "personal ask" is more effective.

Grade Parents: Communication is going well.

Fundraising: No updates.

Second Vice President (Michael Aberle):

Hospitality (Kristen O'Donnell):

- Her daughter transferred from IHS, but she will remain in the position.
- Start Recruiting for Graduation Committee
 - Junior families traditionally support both events.
 - Scholarship Night
 - Graduation Reception

Merchandise (Suzie Hansen):

- Online store is in process.
- Will sell during basketball & wrestling season.
- Inventory is planned.

Treasurer (Dustin Evans): (Report sent)

- Tom mentioned the lack of spending this year.
 - Department funds are available for use.
 - Tierney will remind faculty to utilize these resources.
- Equity in bank account to be redistributed.
 - \$250k is covered by FDIC.
 - Plans are underway to reduce to \$250k level and diversify.
- Accountant is reviewing the tax information provided; due in May.

Secretary (Heather Shook):

- Parasol Storage was renewed.
- Diane and Tara are card holders.

Communications (Sara Hillman):

- Keeping up with requests for Facebook posts.
- New Instagram account.
- Prepared to promote Crab Feed.

Hispanic Outreach (Lourdes Avenier):

- Informational parent meeting
 - Tentatively scheduled for February 6th; possible soccer conflict
 - New FAFSA changes may be outlined
 - Tierney mentioned low turnout last year for this information.
 - Deirdre Carney is faculty contact for college related material.

President (Diane Morrison):

- Inquired about the new Personalized Learning Program and Tierney responded.
 - Offers a flexible schedule that accommodates outside activities.



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- Provides alternate learning opportunities to support specific interests.
- Asked about the finals schedule based on snow days and MLK day off.
- Discussed IHS school calendar alignment with other WCSD schools, and Tierney suggested contacting Desiree Mandeville.

ONGOING BUSINESS:

Star Follies (Tom Millhoff):

- Star Folies is happening this year.
- IHS theater reservation is necessary with WCSD.
- Opportunity for help with theater seat sponsorship.

Adjustment of meeting time (Tara Cannon)

- Tara proposed changing the meeting date/time.
- Expressed concern for time management during meetings.
- A survey will be emailed with various options.

UPCOMING EVENTS:

- Hispanic Outreach Parent Informational Event, tentatively scheduled for 2/6
- Kermesse 5/3
- Graduation 6/17 4:00PM

ADJOURNED at 2:33PM Diane motions to adjourn the meeting; Tara seconds the motion.