



INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

September 21, 2022 11:00AM
499 Village Blvd., Incline Village, NV 89451, Room 204



I messed upCALL TO ORDER, ROLL-CALL, WELCOME: 11:07am

Attendees: Alyssa Adams, Holly Beaulac, Tara Cannon, Mary Danahey (via Zoom), Sara Hillman, Meredith MacDonald, Tracy McKean, Diane Morrison, Khal Pluckhan (In-person & via Zoom), Holly Racich (via Zoom), Heather Shook

Absent: Vicki Cruz, Melissa Green, Dana Greer, Tom Millhoff, Sharon Schrage

Special Guests: Ameer Lombardi, Assistant Principal

APPROVAL OF AGENDA AND PRIOR MINUTES

Khal motions to approve the September 21st Agenda. Diane seconds.

OUTCOME: September 21, 2022 Board Agenda is **APPROVED** by Unanimous consent.

Alyssa motions to Approve the August 17th Minutes and the September 1st Minutes; Diane seconds the motion.

OUTCOME: August 17, 2022 Board Minutes and September 1, 2022 Executive Board Minutes were **APPROVED** by Unanimous consent.

ONGOING BUSINESS and COMMITTEE REPORTS

Ameer Lombardi Report: Responses for Riseweek survey passed out. Lack of metrics to provide evidence that it achieved any of the goals. Too long, bring in someone more familiar with our town, with a connection to Incline. Kids questioned the speaker as credible (who's this guy?). Lack of choice (easy to integrate). Disconnect between how adults accessed it vs. students accessed it. Alyssa suggests summarizing what was done and communicating to parents/donors. Approach & connection with students wasn't quite there. Kids may connect dots later. Created foundation for conversation and shared vocabulary. Tracy feels the kids were ready for school when the following Monday came around. Tierney probably won't do this again. Many rules, like attendance, that can be impactful to students. Sara to communicate results to Membership/parents using the Summary provided by Ameer.

Financials of Riseweek: Alyssa points out testimonials from the survey that questions how Booster funds are used. This will impact Crab Feed fundraising. Boosters need to strategize and communicate how to overcome this hurdle of mistrust. Alyssa reports that we spent \$54,600 on Riseweek. Allocated \$150,000 in the budget. Boosters need to create a plan to spend the other \$95,000. Ameer's ideas: urgent need for retaining and recruiting qualified staff. Current hires are personal friends of Ameer's. More teachers are predicted to resign this year nationwide. Gaps in counseling, can't keep a counselor because of challenges with level of conflict and tough conversations with parents due to lack of service. Teachers have been cut from 30 weeks to 20 weeks for staff working after hours, like the homework club. WCSO funds 18 staff; we have 30 staff, by using private funding. Ameer is teaching Computer Science, on and off, and helping Tierney teach English. She can't get the Promethean/Smartboard board to work. WCSO will replace all Boards, but in their own time. Ameer is challenged by the old infrastructure; every room is different. When she worked for WCSO, Incline was the only high school reluctant to renovate the computer science room. Ameer suggests fixing the little bugs that make teaching difficult, like working computers/boards, tables, etc. Ameer wants kids to walk into a room and feel it's a cathedral for learning. #1 is Common display system; #2 Replace all of the furniture that allows mobility & pair kids together/collaborate. Ameer reviews the Engineering



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class plan. Duffield wants WCSD to pitch in, but if they do, then we can't control the time-line or brand. If we want it faster, we have to privately fund it. Guessing WCSD will provide smartboards in 2 years. We do not have a formal assessment of each room at the school. Ameer has walked the building informally. Do have a list room by room, \$350,000 estimate for rewiring, drops, smartboards, etc. WCSD paid \$12,000 for dumpsters this past summer. Have to use WCSD vendors. Holly B. requests Ameer to provide Boosters the list of furnishings needed for the current building.

Khal asks about air filters. We need more. We don't have data from filters. Not sure if the air purifiers are working. Not urgent now, but will need air filters next year. Ameer would like the HVAC system reevaluated. From point of purchase, anything electronic takes 3 months to implement in the classroom. WCSD doesn't allow smartboards to be mounted anymore. With 32 teaching spaces, we need 20-22 new Smartboards. \$8,500 per board. Ameer's plan is to phase in the purchasing of all the smartboards. Another priority is the Engineering Lab, and it will take 5 years to develop it. Ameer requests: "How will this impact learning in my classroom?" added to the Staff Purchase Request form. Expect 38-39 kids in this class. She recommends funding Year 1 and 2 at the same time to ensure items are in place by next year. \$18,000 from WCSD. Next year is \$10,000 from WCSD. Ameer says a successful program is always supported by the District. Engineering program does integrate the CAD systems that Boosters purchased. Based on the list, the ask is \$160,000, but not all from Boosters. Ameer will source all of the items, but the question is when. Ameer left a request from Taves, No Red Ink software, \$5,000 for 3 years, used in English classrooms. Alyssa said it can come out of Textbooks. AP Spanish needs textbooks.

TREASURER REPORT (Alyssa): Alyssa emailed on 9/19/22 the FY2023 Budget.

Alyssa said a family donated new soccer uniforms.

COMMUNICATIONS (Sara):

Tara said Assistant Principal Murdock sends out her parent communications. Ameer runs the IHS website. Sharon Schrage is an official substitute teacher, and offered to help update the IHS website. Sara is checking with Ameer to approve Sharon's help. Sara will do a PR outreach with "Did You Know", and will include something about Rise Week with pictures. Khal said the Duffields said the rest of their FAN donation is Unrestricted.

Chevron Sign, can't move the tree. Khal is working with Chevron for placement.

Diane to talk to Tierney & confirm October 19, 2022 meeting; after Feb 15th break, remove November 30 meeting from calendar. Keep June 7th.

MEMBERSHIP (Diane):

Dana Greer will talk to Business Membership about Banners. Excited about 79 Booster members. Heather asked for Sophomore parent members from Diane. Diane recommends asking Admin to review Heather's list. Alyssa recommends putting in the graduating year to make sorting easier. Alyssa will show Diane how to pull a Square report that shows new memberships. Diane will get Heather a list of members.

Hospitality (Diane)

- No Report

ATHLETICS/SWAG/CONCESSIONS REPORT (?):



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- Alyssa doesn't know who is managing the concessions. Alma always did the stocking. Per Alma's resignation letter, she "had ordered the last shipment for concessions to re-stocked the shack so it will be full." Khal to talk with Emmanuelle about taking over stocking Concessions.

PARENT REPRESENTATIVES (Tara, Heather):

- Trying to get emails for parents. Tara has 60 emails. Heather has 40% of Sophomore class emails. Tara is getting positive feedback. Heather is not getting information about the Homecoming Parade. Shortly after the meeting, Sara emails details about the parade that Ameer gave her.

SPANISH LIAISON (?):

FUNDRAISING REPORT/CRAB FEED (Tara):

- Met with Atypical and the Hyatt. The suggested theme is Green & Gold Carnivale. Decorated bright & fun. Atypical has some branding ideas, and decorations.
- Change some of the ticket prices. Kids are no longer going to serve at the Hyatt, and now we incur a Service Fee. All expenses have increased, therefore, we need to increase the ticket prices. Propose a ticket increase: \$100 up to \$150 per ticket; VIP from \$150 TO \$200; Table of 10 from \$1K TO \$1,500. VIP Table increases to \$2,500 (includes prime locations, VIP Hour). Estimating 300 attendees and can make room by taking away the Silent Auction tables. Diane & Khal think the ticket price change is a big jump, and recommend \$125 per ticket, and \$175 for VIP. Do we need a vote?
- Tracy & Tara will provide cost per person.
- Diane shares that Pet Network was \$250, Classical Tahoe was \$250, LTS is \$275.
- Auctioneer: need to get quotes from 3 different vendors, if over \$5000.
- Tracy will oversee raffle items, and individual helpers. Streamlining the process by limiting meetings to Atypical and Tara/Tracy, then they will relay information to the Board. Tara will be the POC with Incline Spirits, as that is the only way they will work the Crab Feed again. There was some snafu with them last year.
- FAN: Diane would like Boosters to create a physical board with Wish Lists. May help with FAN. Tara will present ideas around "soup" of ideas for FAN/Wish Lists. Khal thinks Erin and Jeff Lager can help look at the bigger picture.

NEW BUSINESS

Came after Committee Reports. Accept Alma Brubaker Board resignation.

OUTCOME: Holly motions to accept Alma Brubaker Board resignation. Tara seconds.

Approved by Unanimous consent of all present Board members.

Discussion about the open Spanish Liaison Board position, and how it should be a voting position. Sara relays Past President Tom's sentiment, that ideally, candidates would participate on the Booster Board before becoming a voting member, to ensure they are committed to attending the meetings, but this is not a rule. The Board agreed that we consider all candidates and discuss/vote in an Executive Board meeting, like we did for the Vice President position. Alyssa recommends that Tara



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submit the person's name for the Spanish Liaison. Tara will talk with the possible candidate. Heather may have a candidate as well.

Sara suggests grade reps help with Sign-Up Genius for the Homecoming Dance. Diane thinks Leadership needs some training. Alyssa shares that planning the dance and its success or not is a learning experience for the Leadership team.

NEXT STEPS: Sara to communicate results to Membership/parents using the Summary provided by Ameer.

NEXT STEPS: Diane to talk to Tierney & confirm October 19, 2022 general member meeting.

NEXT STEPS: Alyssa to show Diane how to pull a Square report that shows new memberships.

NEXT STEPS: Alyssa to add "How will this impact learning in my classroom?" to the Staff Purchase Request form.

NEXT STEPS: Tara to present ideas around "soup" of ideas for FAN/Wish Lists.

NEXT STEPS: Diane to get Heather a list of members.

NEXT STEPS: Holly to have voting Board members sign the By-Laws/Conflict of Interest form. Nevada Secretary of State Registration; Notary etc. – Holly sent Natalie Tiras

NEXT STEPS: Sara to do a PR outreach with "Did You Know", and will include something about Rise Week with pictures.

NEXT STEPS: Khal to talk with Emmanuelle about taking over stocking Concessions.

ADJOURNMENT 1:17 pm

UPCOMING EVENTS:

- 9/24/22 (7:00pm) Homecoming Dance
- 9/30/22 (7:00pm) Homecoming Football Game
- 10/19/22 (11:00am) Boosters Board Meeting (Room 204 & Zoom)



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COMMITTEE REPORTS

Communications (Sara)

1. Chevron sign is up-to-date - I've reached out to Chief to see if his JROTC crew would be up for updating the Chevron sign again this year. Waiting to hear back
2. Parent Updates:
 1. Communication with Ameer and Tierney about weekly Parent Updates is going well – though Ameer did not send out my parent update this week.
 2. I did [post it on our website](#) and linked to it from both [Booster](#) and [IHS](#) Facebook accounts.
 3. Would be great to be able to post on the IHS Website. I've offered to update the IHS website myself but I have to be an approved WCSD employee to do so. Ameer gave me the link for info to become a substitute teacher and I'm reviewing what that would entail.
 4. Planning to send out a Monthly or bi-monthly update to parents with a "Did You know" – with information about what Boosters is supporting in the classrooms
 5. Happy to promote a sign up genius link for volunteers for Hoco dance if leadership would like me to do that
3. Website
 1. Khal has asked that we add bios for all board members to website. I have updated the page to remove Alma 😞
 2. All non-voting board members should send me a short bio and headshot. You can see the length of the bios [here](#)
 3. Need firm dates on the Member Meetings so I can add to the website calendar and promote at the correct time. We are showing one in October, one in November, and one in June on our [internal calendar](#)

Membership (Khal/Diane)

As of 9/16/22, we have 79 members!

membership@inclineboosters.com Google contacts have been updated – will show more than 79 (includes spouses, etc.). Used for membership communication and sign-up genius. Income received from just membership is \$4,055. We are looking to download contact info by class and provide to Grade Parent for their communication. Diane will be managing the membership and the vp emails.

Banner purchases totaled \$12,500! (Selling price \$400-\$500)

-For family banners there are 30 spots in the big gym.

So far, 25 spots have been reserved. Leaving 5 available.

-For Business Banners (selling price \$900-\$1,000) there will be 18 spots. So far, 6 spots have been reserved, leaving 12 available.

Timing: before 12/6 (first basketball home game)



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Place Order: Dana working with vendors and options and timing.
Crane: To take down and put-up banners (maybe week of 11/21 Thanksgiving Break)
Dana Greer has graciously offered to help with banners!

	#	Price	Amount
Business Banner	4	\$900/100	\$ 3,400
Family Banner	21	\$400/500	\$ 9,100
Family Membership	50	\$ 75	\$ 3,830
Student Membership	0	\$ 20	\$ -
Alumni Senior Community	3	\$ 50	\$ 150
Patron Membership	1	\$ 75	\$ 75
Total	79		\$ 16,555

Next Membership Drive: Homecoming 9/30 7pm football game

CONSESSIONS (Khal)

Leadership Class (Mr. Sombrano), will be responsible for scheduling, setting up and managing concessions.

Boosters will purchase inventory for concessions and oversee opening and closing. With Alma stepping off the Board, Emmanuelle mentioned that she would be interested. Will confirm.

Gross Sales are split 50/50 with Boosters and the Club that signed up. So far,

- Game 9/3 – Seniors (\$1200 total/\$600 each)
- Game 9/16 – Freshman (\$392 total/\$196 each)
- Game 9/30 – Homecoming – Soccer
- Game 10/14 – TBD

Concessions are outside in the “Shack” during home football games.
Concessions are inside by the big gym for basketball and volleyball games.

Attached is a checklist and a sign in sheet, as well. Checklist was sent to Leadership Class, as well. Checklist should be posted for all volunteers to see.

Next Concession: Homecoming 9/30 7pm football game