



# INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

November 17, 2021, 8:30AM  
Booster Room-204



## 1. Call to Order, Roll Call, Welcomes

Attendees: Alyssa Adams, Holly Beaulac, Alma Brubaker (via phone), Vicki Cruz, Mary Danahey, Sara Hillman, Nicolle Larson, Tom Millhoff, Khal Pluckhan

Special Guests: Principal Tierney Cahill, Sharon Shrage (IEF)

Absent: Rosalia Luna

## 2. Approval of Prior Minutes – Tom motions to Approve, Alyssa seconds.

**OUTCOME:** October 20, 2021 minutes were **Approved** by Unanimous consent.

## 3. TREASURER REPORT (Alyssa): Alyssa hands out the FY2022 Budget Vs. Actuals and Balance Sheet.

Alyssa submitted our tax returns, 501c3 annual renewal, and tax exemption forms (every 5 yrs). Ludmilla is our Quickbooks help. Sharon Shrage offers her help with QuickBooks. Alyssa is cleaning up sub-accounts in QuickBooks. Tom suggests creating a new account for Whitney Foehls & the Media Center. Alyssa would like to transfer money to the Classes, rather than leave it in our accounts. Tierney doesn't want the Classes to borrow money from the Boosters.

## 4. Leadership Report (Tom):

-Tom talked with Becca Noble, the Leadership president. Tom will do a survey for the Adult Prom around Covid concerns (e.g. masks required or not). We need a venue such as the Rec Center, Alibi, Chateau, or the Biltmore (they held a school prom). Tom will lead, but needs students to manage decorations, band/DJ, etc.

## 5. Principal Cahill's Report:

-Tierney shares that the Scoreboard overage in costs have been paid by the school (5K out of their general account), but more overages are coming. So far, Nicolle estimates the total is about \$15,000.

-Tierney suggests using the upper field renovation for the Crab Feed Fund-a-Need. She estimates we'll need \$1 million to renovate the field & add turf, etc.

## 6. New Business: IEF and IHS Alumni Program

Tom, Mary D. and Sharon S. distribute a document that provides details about the Incline Education Fund (IEF) partnership with the IHS Alumni Program. IEF recommends sharing Booster Alumni information and reinstating the IHS Alumni program. The cost is \$500 to enter/create self-reporting into the IEF website, and IEF would like Boosters to fund this. To adhere to The Family Educational Rights and Privacy Act (FERPA), members need to be able to opt-out of the Boosters' database of contacts.

**OUTCOME:** Tom motions that Boosters and IEF share contacts with an opt-out option, and that Boosters fund up to \$500, out of the Web Development budget of \$1,000, for self-registration integration between IEF and IHS websites. Alyssa seconds.

**Approved** by Unanimous consent.



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## 7. New Business: Marketing to Middle School Students

-IEF suggests we dress up our marketing at the Lake Tahoe School (LTS) high school fair. IEF & IHS can collaborate on marketing for this. After discussion, we decide to invite (free entry) all LTS and Incline Middle School (IMS) students to our home basketball game on January 18, 2022. We'll also host a lunch and school tour for LTS on January 19, 2022 and IMS on January 20, 2022.

## 8. New Business: Gaming License

A Gaming License costs \$10 for a non-profit entity. We have to report to Gaming if we earn over \$10,000 per event.

**OUTCOME:** Nicolle motions to apply for a Booster gaming license. Khal seconds.

**Approved** by Unanimous consent.

## 9. New Business: Event Coordinator

Nicolle shares the cost of two event coordinators. A group of Board members previously interviewed Atypical (approx. 225 hours for \$13,500; proposal document is in Google Drive "Boo 2021-22\Docs & Minutes"), and Nicolle got another quote from Red Carpet (approx. 150 hours for \$20,000).

**OUTCOME:** Nicolle motions to hire the A-Typical Event Coordinator for the 2022 Crab Feed. Holly seconds.

**Approved** by Unanimous consent.

## ONGOING BUSINESS & COMMITTEE REPORTS

### 10. Membership Report (Khal)

-\$17,000 in Banner sales to date with more on the way. Khal sent banners off to the printers.

### 11. Hospitality Report (Vicki)

-Tierney looking into an offsite party for teachers in early Dec. She's exploring venues.

-We are hosting a Teachers' holiday lunch on Dec 16. Seeking gift cards and other donations from parents. Tierney suggests matching plaid flannel shirts for "Flannel Fridays".

### 12. Fundraising Report (Nicolle)

-Giving Tuesday on Nov. 30th. Join the IVCBA effort (Julie Malkin Manney). Possibly use One Cause.

-One Cause renewal: we're in year 3 of a 3 year contract. Will renew One Cause for this year for \$1,995. It's already in the budget.

-Nicolle met with Rob Green, the auctioneer. Chad Carvey is retired. Rob's normal fee is 3.5% of Live Auction; he'll give Boosters 2.5%.

### 13. Athletics/Swag/Concessions Report (Alma)

-Discussion of online custom store created by Stephanie Koehler; Boosters have concerns about complexity and follow through. Agreement that we need more review.

-Concessions will move from the field house to inside. Alma needs help moving stuff. Timing TBD.

### 14. Other Business:



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-Discussion of how to improve IHS Parent communications. The suggestion is a simple weekly email from Tierney to Parents pointing to the IHS website.

-Discussion of how to attract substitute teachers to provide relief for understaffed IHS teachers. Ideas include:

- Offer Fingerprinting/applications locally (not @ WCSD HQ in Reno)
- Allow local parents to teach what they know: finance, real estate, etc.
- Boosters pay for local tutors + I-school teachers to substitute
- Boosters reimburse cost of application; subsidize substitute pay to be competitive with Truckee and Kings Beach.

**NEXT STEPS:** **Nicolle** to reach out to Heather at Biltmore to host the kids future dance, and then ask about the Adult Prom.

**NEXT STEPS:** **Tom** to reconcile original paperwork for the scoreboard to ensure we received what we ordered, especially the lack of sound. Also, look at the brightness of lights; the scores are hard to read. Ad spots are too small, and hard to read.

**NEXT STEPS:** **Khal** to add opt-out option to Membership form.

**NEXT STEPS:** **Vicki/Nicolle** to work with Alyssa to create a campaign in Square.

**ADJOURNMENT at 10:30am**

### UPCOMING EVENTS:

- 11/18/21 Trustee Church at IHS
- 11/18-11/23/21 (10:00am-4:30pm) Turkey Shoot @ ROTC Building – Air rifle shoot at target; open to students, teachers, parents and first responders. Funds benefit ROTC.
- 11/29-12/3/21 (12:15-12:45pm) Dodgeball Tournament - Boosters and Admin will create teams; other teams are welcome.
- 1/12/21 (8:30am) Boosters Board Meeting (Room 204) (changed from 1/19)
- 1/26/22 (5:30pm) Booster Member Meeting (Duffield Theater at IHS) (changed from 1/19)