



# INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

February 9, 2022 8:30AM  
Room 204 and Zoom Call



## 1. CALL TO ORDER, ROLL-CALL, WELCOME

Attendees: Alyssa Adams, Holly Beaulac, Alma Brubaker, Vicki Cruz, Sara Hillman, Nicolle Larson, Tom Millhoff, Khal Pluckhan

Special Guests: Jasmine Gonzales

## 2. APPROVAL OF PRIOR MINUTES – Alma motions to Approve the minutes; Vicki seconds the motion.

**OUTCOME:** January 19, 2022 minutes were **APPROVED** by Unanimous consent.

## 3. NEW BUSINESS

A. Introduction of Jasmine Gonzales, IHS alumni.

**OUTCOME:** Nicolle motions to add Jasmine Gonzales as our Spanish Liaison, a voting position, and remove Rosalia Luna from the Board due to more than three absences from the Board meetings. Alma seconds.

**APPROVED** by Unanimous consent.

## 4. TREASURER REPORT (Alyssa): Alyssa emailed on 2/6/22 the FY2022 Budget Vs. Actuals and Balance Sheet.

-Reymer is purchasing Track pennies out of his Athletic budget.

-Will need to add more Hospitality budget next year. Usually this time of year requires higher spending than the rest of the year.

-Allyson estimated \$13,000 for total Crab Feed Expenses so far. She'll notify us when we're at 50% of the \$50,000 budget.

## 5. FUNDRAISING REPORT/CRAB FEED (Nicolle):

-Alma requests approval to provide lunch for a student meeting to discuss the Crab Feed volunteering.

-Add an updated Crab logo in OneCause for the receipts.

-Khal says the Realtor Board will buy two tables. Tom recommends selling tables to attendees who will bid/donate money. She's not sure about Sponsorship.

-OneCause shows over \$10,000 in tickets/sponsorships earned.

-We need Sponsorships. We still don't have a lead Sponsorship.

-Procurement solicitation letters from Allyson arrived last night. Only 67 letters, but we have many more donors from previous years.

-Nicolle forwarded to the Board the Solicitation Letter that she will send to previous donors.

-Tom notes that the Table of 10 purchases don't include VIP tickets. He suggests reaching out to the table purchasers to ask if they're interested in buying VIP tickets.



# INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

February 9, 2022 8:30AM  
Room 204 and Zoom Call



-Tom sent an email request to Nancy Willis at DCDF. **Prior to the Crab Feedin March, the Dave & Cheryl Duffield Foundation committed to a \$100,000 match, and they agreed to a \$25,000 Sponsorship.**

-Nicolle told staff that Crab Pots are on. Groups & clubs can go around & solicit donations for their organization. Teachers and Coaches need to be at the Crab Feed.

-Nicolle asked Ms. Taves if they could do a Wicked preview of one song.

**-FUND-A-NEED (FAN) Update:** Tom, Nicolle, Mario Orneles, and Will Sinnot (YoungLife) met with Principal Tierney Cahill yesterday about a program called Highlander Rise. Focus on skills and strategies for academic success, human connection, and resilience. Principal Cahill is engaging with a professional camp developer who has an outline of each day during the first week, and will include suicide prevention, team bulding, etc. Mario Orneles moved on from Young Life to Tahoe City’s Anchor Point. The IHS staff & kids will all go to Anchor Point. The week includes a reverse draft when kids pick a teacher as their 4 year mentor. The Stanford person will donate his time. We will provide him a gift for his time. Nicolle has concerns about \$50,000 for transportation. Tierney is requesting two follow-up weekends totaling about \$100,000. The budget (copied from the Agenda):

- 5 Day Rental August 22-26 at Tahoe City’s Anchor Point Lodge Tahoe ----->  
\$2500
- Breakfast & Lunch @ 20.50/day/pp X 400= \$8200 X 5 days -----> \$41,000
- Equipment Rental(chairs/tables)----->unknown
- Charter Buses (8/day for 400 staff//students) at about \$1000- day----->  
\$50,000
- \*\*Question: Other modes of transportation?\*
- Various Excursions (truckee river rafting, Granlibakken, Gray Rock hike, Beach/Kayak day)-----  
>unknown

**5 Days all in cost: -----> Approx. \$150,000**

**FOLLOW UP WEEKEND(S):**

-\$148/pp X 80 Students~ \$12, 500 + Staff \$175-----> Approx.  
\$12,000

1 weekend X 4 Classes ~\$50,000

2 weekends X 4 classes~ 100K

-Some confusion about solicitation letters and contact lists. Tom recommends we focus on Live Auction solicitations first. Nicolle to coordinate silent auction solicitations with Allyson at A-Typical.

-Tierney will use Blackboard Connect to send out a PDF invitation to every student in Incline. Tom suggests being selective about attendees. Alyssa suggests just extending invites to 8th grade. Tom suggests that Nicolle send an “insider tip” invite to the attendees of the 8th grade luncheon and all other 8th graders (LTS, T-school, IMS).

-Khal suggests having a social and inviting potential Crab Feed volunteers.



## INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

February 9, 2022 8:30AM  
Room 204 and Zoom Call



-Video for Crab Feed. Vicki talked to Joy Strotz. First part of the video is one minute with Tierney talking about how much Boosters has spent on academics, athletics, equipment, etc. Stats on the pandemic. Vignettes of kids and what they've missed. The second video is about how the kids are broken and we want to help them "rise up".

**OUTCOME:** Tom motions that the Boosters orient the Fund-A-Need around the first week of school camp for staff and students. Sara seconds.

**Approved** by Unanimous consent.

### ONGOING BUSINESS & COMMITTEE REPORTS

#### 6. MEMBERSHIP REPORT (Khal)

#### 7. COMMUNICATIONS (Sara)

-Sara added the website & Crab Feed to the Chevron sign.

#### 8. ATHLETICS/SWAG/CONCESSIONS REPORT (Alma):

-Nicolle is working with the vendor rep, Mary with the vendor. She reordered pajama pants (100) = \$1,000. Selling for \$20 per. Collect \$1 per item and money for PJ day and money can go to Leadership.

-February 15, 2022 is the North Tahoe game, a big game, so they need concessions.

**OUTCOME:** Alma motions to spend up to \$2,500 for additional swag purchases. Alyssa seconds.

**Approved** by Unanimous consent.

**NEXT STEPS:** Khal will print our Crab Feed flyers for the North Tahoe basketball game on 2/15/22.

**NEXT STEPS:** Nicolle to get Tom an updated crab logo.

**NEXT STEPS:** Tom will enter the updated crab in OneCause.

**NEXT STEPS:** Khal to ask the Realtor Board about Sponsorship for Crab Feed.

**NEXT STEPS:** Nicolle to email prior donor Solicitation letter.

**NEXT STEPS:** Nicolle sends an email to ask Allyson to reach out to the table purchasers to ask if they're interested in buying VIP tickets.

**NEXT STEPS:** Nicolle will update the Solicitation template and send it to Alyssa for printing & distributing.

**NEXT STEPS:** Tom to draft generic message from Boosters requesting donations. He'll send it to Nicolle Khal, and Alyssa.

**NEXT STEPS:** Alyssa will print flyers for local stores, to include a business Solicitation Letter with QR code.



## INCLINE BOOSTERS CLUB MEETING OF THE BOARD OF DIRECTORS MINUTES

February 9, 2022 8:30AM  
Room 204 and Zoom Call



**NEXT STEPS:** **Nicolle** to coordinate with Allyson who uses Constant Contact.

**NEXT STEPS:** **Nicolle** to give Vicki an outline of what needs to be included in the first Crab Feed video to include who are the Boosters and what do we do.

**NEXT STEPS:** **Nicolle** to cancel Parent meetings on 2/16/22 and 3/16/22, and the 8:30am Board meeting on 3/9/22. Nicolle to send Crab Feed announcement to parents when canceling the parent meeting.

**ADJOURNMENT at 10:19am**

### UPCOMING EVENTS:

- 2/9/22 (8:30am) Boosters Board Meeting (Room 204)
- 2/16/22 (10:00am) Crab Feed Meeting w/A-Typical (Room 204)
- 2/16/22 (5:30pm) Booster Member Meeting (Duffield Theater at IHS) -CANCELED
- 2/22/22 (10:00am) Crab Feed Meeting w/A-Typical (Zoom)
- 3/2/22 (10:00am) Crab Feed Meeting w/A-Typical (Zoom)
- 3/9/22 (10:00am) Crab Feed Meeting w/A-Typical (Zoom)
- 3/9/22 (8:30am) Boosters Board Meeting (Room 204) - CANCELED
- 3/16/22 (5:30pm) Booster Member Meeting (Duffield Theater at IHS) - CANCELED