



INCLINE BOOSTERS CLUB

MEETING OF THE BOARD OF DIRECTORS MINUTES

April 13, 2022 8:30AM
Room 204 and Zoom Call



1. CALL TO ORDER, ROLL-CALL, WELCOME

Attendees: Alyssa Adams, Holly Beaulac, Alma Brubaker, Vicki Cruz, Jasmine Gonzales, Nicolle Larson, Tom Millhoff, Khal Pluckhan

Absent: Sara Hillman

Special Guests: Tierney Cahill, Tom Reymer

2. APPROVAL OF PRIOR MINUTES – Alma motions to Approve the minutes; Khal seconds the motion.

OUTCOME: February 9, 2022 minutes were **APPROVED** by Unanimous consent.

3. NEW BUSINESS

- A. Reymer Report: Increase in uniform purchases: boys basketball at \$5,000, \$2,700 for girls soccer, tennis is up next, and golf is questionable. The golf coach, Coach Coombes, may not be aware of available Boosters funds. Alpine Ski received new neon green uniforms that are easy to see and form fitting. Banners on the field are ongoing. Boosters will be on the scoreboard. Coach Cory Coombes, the realtor, will advertise on the other side of the scoreboard. Business advertising on the scoreboard will fund the \$3,500/yr for teams. Teams fund the Hudl (video) with their own money. Reymer also uses funds to send Coaches to clinics. IHS has 189 athletes, 61% of the 309 student population. Last year we had 154 students, 209 students the previous year (70%), with an average of 180 students per season. Tom asked how coaches are paid. Each sport receives so many stipends: track has 4, football has 5, basketball has 3, and golf gets 1. Stipends are very low per WCSD. A Head Coach makes \$3,000, and all others are below that. The golf stipend is \$1,000. WCSD pays for Officials. Athletics spend \$25,000/year on transportation. Volunteers pay for fingerprinting. Coach Reymer suggests using a laminate over the trophy case glass to protect glass from shattering. Alyssa requests individual sport budgets for next year, to include “wish lists” (needs vs. wants). Principal Cahill asks about spirit packs for individual teams. Reymer states that we must go through approved WCSD vendors (EastBay and Under Armour). For example, with Track uniforms, Reymer asked families to order hoodies and sweatpants at a minimum. Discussion around families in need and scholarships for sports uniforms, etc. Khal would like the statistics around the number of scholarships provided. Reymer does an end-of-season survey that includes this information.
- B. Holly asks how individuals apply for coaching positions. Perspective Coaches go to the NIAA Coaches or WCSD website (activity), complete an on-line application thru WCSD, then contact Reymer. He'll start the hiring process.
- C. Principal Cahill Report: She took 12 staff to High Tech High in San Diego. Some staff said it was groundbreaking and transformative. Principal Cahill would like another group to go next year. The staff will do an upcoming mini-conference for their peers. Thanks to the Boosters for sponsoring a dinner for them one night. 37 out of 70 seniors are failing one or more classes. Principal Cahill texted parents and, already, she has 5 students whose grades went up. She is being proactive and personal by contacting parents. Duffield design has a couple iterations. She has a meeting next week, providing Duffield with some comprehensive pricing for new furniture, etc. Three grants exist: 1. Professional Development and Staff, 2. Field and Building, and 3. Updating the building for safety including single-entry front door, new cameras, and new locks.



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Principal Cahill will show Duffield what the District will pay for. The football field renovation will begin in 2023. The building construction will start in 2024. There's a May 16th meeting about renovations, then on to the District Board for approval. No school April 18th for professional development. Andrew to speak at 8am about Rise Week. Rise camp, Mario Ornelas, has a relationship with Anchor Point. Principal Cahill doesn't think it meets our needs. It's small, too close to the road, and has no indoor space for everyone to meet. She's looking at a couple other places. We can do Rise Week at the school, but it would be nice to get teachers and kids away from campus. She's also looking at Zephyr Point (42 acres) and the 4-H Club (26 acres) in Stateline run by UNR. Transportation is a challenge and expensive. Later in the meeting, Cahill suggests purchasing gas cards for the staff, especially the commuters from Reno. She expects to lose staff due to the expense of commuting and the expensive housing.

ONGOING BUSINESS and COMMITTEE REPORTS

4. **TREASURER REPORT (Alyssa):** Alyssa emailed on 4/12/22 the FY2022 Budget Vs. Actuals and Balance Sheet.

-We have an SUV savings account at Umpqua. Parasol will process unappreciated stock for no fee. They do it all and then cut us a check. Currently, the SUV account has \$36,000. We deposit \$4,000/year to keep building the account. A new SUV is more than \$50,000. We have two SUVs. One is old and needs replacing. Alyssa recommends putting more money into the SUV fund.

OUTCOME: Khal motions to add \$10,000 to increase the SUV fund account to \$14,000 this year. Alyssa seconds.

Approved by Unanimous consent.

OUTCOME: Alma motions to open a new Parasol account with \$50,000. Alyssa seconds.

Approved by Unanimous consent.

Alyssa recommends increasing next year's budget by 10%; she'll incorporate this into her 2022/23 budget recommendation. She also thinks we need to deploy the funds and support the school. The Academics budget has \$18,000 left. The Principal's budget is spent. Principal Cahill will meet with Department Chairs to discuss spending remaining funds. She requests more funds for the Principal fund next year. She would like a themed luncheon every month, and to stock the refrigerator each week with drinks and snacks.

5. **FUNDRAISING REPORT/CRAB FEED (Nicolle):**

-Total Gross for Crab Feed = \$574,260 per One Cause data. Expenses so far (need Atypical hours) = \$86,482, Net = \$487,777. Alyssa reports some outstanding receipts still. Nolet's would like a 3rd dinner at the bowling alley for \$22,000. Waiting for approval. Crab Pot outstanding collections are less than \$1,500, so we're not going to track them down. In total, \$150,000 outstanding, but the majority is DCDF in transit. EKN is also outstanding.

-2022 Crab Pot = \$21,000; 21 was \$14,000, 2019 \$2500

-Public information is that we had a record breaking year. DCDF requested more details, so Nicollet sent them Atypical's report. Tom suggests Nicollet meet with the new Executive Director of DCDF and review the details.

-Thank You letters to be provided by Atypical, then we'll print, stamp, and mail.



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-DCDF asked how we'll thank them publicly. They suggested a social media campaign. Khal recommends the Chevron sign. Principal Cahill will share thanks within the school.

-DCDF thinks the community should be informed of Rise Week.

ATYPICAL Review. One positive and one negative about Atypical:

Nicolle: They did everything, if we wanted them to. Very capable. Helpful to Nicolle given her first year managing Crab Feed.

Tom: Very professional, learned a lot about how to run a meeting. Good value.

Alyssa: Professional, enjoyable to work with, hard workers. Efficient and got stuff done. Nothing got dropped. Hopefully, we'll use them next year, and Alyssa would like to have more involvement on the front end with OneCause or the chosen software application.

Vicki: Professional, easy to work with, and they fixed problems.

Holly: Night of the event, she got to enjoy the party instead of working. Registration process was smooth and organized. Loved not knowing the issues; Atypical took care of the fires that popped up.

Jasmine: So professional; no negatives.

Khal: Amazing job, so easy to work with on the day of the event. They had our best interests. Cleaning up took longer. Khal was getting text questions about prizes, where are they, etc. The expense was well worth it.

Alma: Easy to work with, communication was great, amazing since it was their first Crab Feed.

Principal Cahill: Her first Crab Feed. What a fun experience, impressive, and she loved seeing all the kids.

Atypical provided next year's Crab Feed proposal. Total of \$17,250, to cover 300 hours, etc.

OUTCOME: Khal motions to hire ATypical as the event planner for the 2023 Crab Feed at \$17,250. Alyssa seconds.

Approved by Unanimous consent.

AUCTIONEER feedback:

Nicolle: He knows our crowd.

Tom: Rob is great. He doesn't need hand holding, does not take our resources, and is flexible. He knows the kids. We have to shop each year, per our buying policy.

Vicki: Remember Allyson talking about him not being open to changes and having difficulty working with him.

Alyssa: Likes that he's a parent and that he has a good rapport with the community.

Holly: He brings a good energy to the room, people know him, he is the Voice of the Highlanders.

Jasmine: Awesome did an amazing job.



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Khal: Likes that he knows the community, and the parents. Negative is that at Fund-A-Need, he didn't command the room and we left money on the table. He should listen to a professional like Allyson about where to stand, etc. Didn't click for her with the auctioneer and the other MC person.

Alma: Part of the community, done this for a long time, hope he meets new people. Alma is concerned about Allyson and Rob's working together well. Ensure we shop around.

Principal Cahill: Similar concerns, that people behind Rob were raising hands and not being recognized. Rob was going too fast. His costume was great. Confusing at the end, the bowling alley bid. Rob shut down bidding too quickly.

Auctioneer made \$3,650 this year at 2.5%.

**Notes for next year: Suggestions are to not have kids and Crab Pot during the VIP hour, and make kids aware not to leave until after cleaning up the tables. Create a calendar of events, and foster relationships for auction donations. March 18, 2023 is next year's date, planning a Scottish/Irish theme, with Green and Gold, and a Pot-o-Gold. Look at Atypical's notes.

6. Hospitality (Vicki)

- Teacher Appreciation is May 2-6, 2022. Vicki and Alma will be out of town. The theme is camping.
- Theater Grand Opening is April 30th at 5:00pm. The show is on Friday and Saturday at 2:30pm and 7:00pm. Joy is only available on Saturday, and she needs to be there. At 5:00pm, have a Ribbon Cutting, unveiling of the Donor Wall. Have sparkling cider, cookies, finger foods. Tracy Douglas is the baker that Cahill uses at 775-376-3913. Funds for this come out of the Theater budget. Alyssa suggests spending the money locally, for food.
- Need decoration committee (Khal, Alma), and food committee. Can use prom decorations and spotlights from the gym.
- Money is coming from the Theater Renovation Budget. We still have \$12,000 left.
- Plan for lunch and stock the refrigerator on Monday. There are 55 staff members.

OUTCOME: Khal motions to spend \$700 per month for the next 3 months = \$2,100, on monthly staff lunches and stocking the refrigerator with beverages. Alma seconds.

Approved by Unanimous consent.

OUTCOME: Alma motions to spend \$4,000 for Teacher Appreciation week expenses to include meals and drinks, decorations, and staff hats. Khal seconded.

Approved by Unanimous consent.

7. ATHLETICS/SWAG/CONCESSIONS REPORT (Alma):

- Nicolle shares Big Truck hats with the IHS logo. We can give hats to staff as gifts, and sell other hats.

Member Meeting on April 20th topics: Report on Crab Feed over half a million dollars, and what we'll be doing with the money. Request committee members, and be specific about what committees need help such as Concessions and Swag. Upcoming events. Principal Cahill to talk about graduation, with a report from the graduation committee. Report on the Duffield design phase. Update on



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Highlander Rise. Theater Grand Opening for donors announcement. WCSD Superintendent search update.

NEXT STEPS: Khal and Alyssa to work on getting Buyers their Certificates.

NEXT STEPS: Nicolle to get with Sara to prepare a DCDF appreciation social media campaign, possibly including the Chevron sign.

NEXT STEPS: Nicolle to get with Sara to add Mock Interview on April 21th to the Chevron sign.

NEXT STEPS: Khal to add Donor wall people to the Theater Grand Opening invite list .

NEXT STEPS: Khal to work with Nicolle and send out Grand Opening Evite or Paperless Post.

NEXT STEPS: Alma to ask Ms. Barbara about the red carpet.

NEXT STEPS: Vicki to ask Sunshine Deli to cater the Grand Opening.

NEXT STEPS: Nicolle to contact Tanya to do a balloon arch for the Grand Opening.

NEXT STEPS: Alma to go to Costco to stock the fridge.

NEXT STEPS: Alma to survey staff to find out vegetarian/gluten free options.

NEXT STEPS: Vicki to order lunch from T's for Monday's Professional Day.

NEXT STEPS: Nicolle to work with Sara to advertise Member Meeting.

ADJOURNMENT at 11:33am

UPCOMING EVENTS:

- 4/19/22 (10:00am) Highlander Day
- 4/20/22 (5:30pm) Booster Member Meeting (Room 204 & Zoom)
- 4/29/22 (8:30am) Clint Pulver Assembly at IHS
- 4/30/22 (5:00pm) Duffield Theater Grand Opening
- 5/2/22 through 5/6/22: Educator Appreciation Week
- 5/11/22 (8:30am) Boosters Board Meeting (Room 204 & Zoom)
- 5/18/22 (5:30pm) Booster Member Meeting (Duffield Theater at IHS & Zoom)