



Incline Boosters Club

499 Village Blvd. Incline Village, NV 89451

InclineBoosters.com

501(c)3 nonprofit - Fed. Tax ID #88-0232960



“Boosters” proved an apt moniker for us this year: we found much opportunity in the challenge of COVID. It was a year of “firsts”, including our largest parent meetings, nimblest procurements, most innovative programs, strongest financials and a fabulous first virtual Crab Feed. Here’s the headlines:

RAPID COVID RESPONSE CREATES SAFE LEARNING ENVIRONMENT

We kicked off this most challenging year by forming a lean “COVID Response” subcommittee, allocating a \$10,000 for Covid Emergency Response fund and immediately procuring and deploying outdoor classrooms, HEPA filters, hand sanitation stations, webcams and microphones to ensure a safe learning environment. Many thanks to the [Incline Education Fund](#)’s **Mary Danahey** for leading the outdoor classroom effort, and to parents Jason Green and Will Beaubien for their help with installation and removal.



VIRTUAL CRAB FEED “FUN-RAISER” EXCEEDS ALL EXPECTATIONS



Pauline Leoncio returned this year to lead fundraising, including our big annual “Crab Feed” event. Undaunted by pandemic monium, Pauline pivoted to a virtual event with a crafty crustacean spirit, negotiating a crab alfredo take-out dinner from **Azzara’s**. Special thanks to **Joy Strotz**, IHS students **Xander Beaulac** and **Maxime Alexandrov**, past Boosters presidents, “Mr. Crab” and others for their help producing the pre-auction video, which still serves as an entertaining COVID-era time capsule (link

[here](#)). By any measure the Virtual Crab Feed Fundraiser was a smashing success, doubling our \$100,000 revenue goal and fully funding the new IHS Field video scoreboard. We return to the Hyatt next year – mark your calendars for March 19!

VIDEO SCOREBOARD & FIELD UPGRADES BENEFIT ALL OF INCLINE

A generous \$75,000 matching grant from the **Dave and Cheryl Duffield Foundation** helped us surpass our Crab Feed Fund-A-Need goal. This Fall Highlander families and the entire Incline Village community will enjoy a new outdoor video scoreboard – capable of supporting outdoor movie nights, athletic replays and of course scoring Highlander wins. Nimblely navigating byzantine bureaucracies, Athletic Director **Tom Reymer** negotiated the purchase and installation of new regulation football goal posts, weaved in a minor field expansion to improve safety, and arranged to retain key installation materials for re-use elsewhere at IHS. Best of all Tom’s running on time and under budget – thank Tom when you enjoy the video scoreboard and improved field next year.



NEW MEDIA LAB SPAWNS CONTENT CREATORS



We’re grateful for a generous technology grant from the **Moore Foundation**, which funded new laptops for our growing student body as well as video production equipment which extends **Whitney Foehl’s** podcast studio into a multi-media lab. Her new Media Center class is in high demand, and we hope her students will apply their skills developing content for the new video scoreboard, and the newly renovated Theater...



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DUFFIELD THEATER RENOVATION INSPIRES ARTS RENAISSANCE

Thanks to the leadership of joyful **Joy Strotz** - and to generous funding from the **Dave and Cheryl Duffield Foundation** - we now have a multi-media venue befitting Incline's performing artists. The Duffield Performing Arts Center boasts 287 luxuriously padded seats, an expanded stage, state-of-the-art sound and light equipment and many other enhancements. For a full tour join us at the Grand Opening celebration on Wednesday September 22; for the full experience attend a show or concert this fall!



REFRESHED WEBSITE & CHEVRON SIGN IMPROVE ENGAGEMENT



Our communications chair **Sara Hillman** hired handy hubby and Highlander son Larry and Sam to dig out the Chevron sign, fixed up the trailer, tow it to their house and completely refurbished the sign with fresh paint and fittings; thanks to **Robyn Hugar** for creating the letter stenciling. Sara put her professional [UI/UX](#) skills to good use by cleaning up inclineboosters.com, Square, Facebook, OneCause and other digital properties, improving styling and navigation, and adding plugins, blog, social media, calendar and e-commerce integration. As part of our COVID Response team Sara championed the HEPA filter procurement and delivery.



MEMBERSHIP'S UP, HOSPITALITY'S BACK

Khal Pluckhan and **Alma Brubaker** adapted our membership and hospitality functions, expanding our teacher appreciation campaign for over-worked staff, establishing after-school programming for working families, and organizing a fun Farewell Luau and our Graduation Reception. Always happy to host, **Nicolle Larson, Vicki Cruz and Emmanuel Macdonald** deserve our appreciation for making every gathering a memorable celebration.

TREASURE WELL INVESTED

To our student's benefit, our talented Treasurer **Kevin Reeth** spoke up for spending that provided direct relief and benefit to students and staff in need. Kevin advocated and achieved funding for COVID relief, laptop procurement and athletic/insurance fees for students with need. Other prescient procurements include targeted Naviance modules that help our counselors support students' career and college readiness; student and teacher laptops to facilitate remote learning and accommodate increased enrollment; desktop PCs to improve smartboard performance; a Gator UTV to replace our ailing golf cart and better support the over-stretched IHS facilities team and much needed uniforms for coach Brian Martinez's growing football program. Kevin began his tenure by nimbly adapting our operating budget to anticipate pandemic pressures. He leaves us with excellent books, workflows and healthy financials: with over three years of operating reserve, the Boosters are sustainably funded. Thanks Kevin!

RECORD OF ACCOMPLISHMENT

Holly Beaulac is our [Shohei Ohtani](#) – the ultimate utility player. As the Boosters Secretary, Holly steps up to the plate each month, recording meetings and logging the minutes that keep us on track and accountable; she pinch-hits with administration of our digital tools, and pitches parents in our Crab Feed video. Holly knows where everything is. When the going gets tough, Tom calls Holly.



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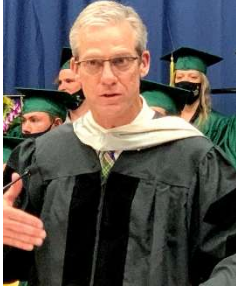
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TEAM TRANSITIONS – CHANGE FOR GOOD



We lose Board veterans Kevin Reeth, Pauline Leoncio and Tricia Tong to life changes – if you see them, please thank them for their years of selfless service. I step into a “Past President” coaching role, and welcome Nicolle Larson as the new Boosters President effective July 1. We are fortunate to return Alma Brubaker, Holly Beaulac, Khal Pluckhan and Sara Hillman to our voting Boosters Board.

Graduating all of us from a tough year, Dr. Yox shared simple, sage advice to the Class of 2021: *“Show up, do what you love, and be kind.”* The Boosters offers you opportunities to practice that preach...

AN INVITATION TO ENGAGE

As we engage with Highlander families to advance IHS academics, athletics, arts and infrastructure, we invite you to:

- **Show up** at our Back To School BBQ (Aug 20), Theater Grand Opening (Sept 22) and Crab Feed Fundraiser (Mar 19). Attend IHS parent, theater and athletic events; and join Boosters Parents meetings when you can. To encourage your engagement, we are waiving Boosters membership fees through September 30 – sign up for a **FREE MEMBERSHIP** at inclineboosters.com/join-us/ and get into next years’ home games for free!
- **Do what you love and be kind** by investing your talent or treasure in our teens. Volunteer for a committee or event role that fits your interests, abilities and schedule.
 - If you’d like to make new friends, help with **Hospitality, Membership, Teacher Appreciation or Home Game Gates/Concessions team**.
 - If you are marketing or web-savvy, contribute **communications and outreach**. Got QuickBooks or technical admin experience? Our **finance and tech admin** teams need talent, and timing is very flexible.
 - And if **fundraising or development** is your skill, we’ve got positive momentum, strong philanthropic support and solid platforms.

I hope you’ll share our efforts to serve and celebrate Incline High students and staff as we emerge and engage in this bright new academic year.

Tom Millhoff
2020-2021 President
The Incline Boosters Club