

INCLINE BOOSTERS CLUB Directors Meeting Minutes

Date: Wednesday, November 13, 2019

Time: 7:45 am

Location: Incline High School

CALL TO ORDER

ROLL CALL: Tom Milhoff, Joy Strotz, Kevin Reeth, Tricia Tong, Ann Schrage, Khal Pluckhan, Jill Minkle, Christie Stranzl

Approval of October 16, 2019 Minutes. Motion: Tom, Second: Tricia, In Favor: All

OLD BUSINESS

Committee Reports:

Financial (Kevin)

- **Budget Review:** Membership & banners at \$22,568, 90% of budget for the year. Merchandise doing well on income side. Not over budget on anything. Getting ready to file tax return and need list of donors & addresses \$5000 and above. Create a membership list of names, addresses and amounts donated.

Theater Renovation Update (Joy): 5-6 contractors came up to walk through theater. Local contractor dropped out. On Nov. 21st we will find out lowest bidder and if the base bid is enough. Asbestos abatement still planned for holiday break.

Beautification (Denise): No update

Social Media (Tom): Review narrowed down Boosters logo options with board today. We now have access to Kathie's historic email list. Tom will do some email outreach and give people the option to opt out.

Membership/Banners (Debra/Jill): Banner sales are doing well. We're between 1-2 of last year. We still have the side wall available. They will be hung in time for basketball season. Got class of 2023 id info.

Concessions (Alma): Tom will send out a Sign-Up genius for basketball by December.

Hospitality (Holly): No update

Crab Feed (Tom/Tricia):

Tom has investigated OneCause auction software. With OneCause we retain ownership of data regardless of contract extension. Cloud-based, supports ticket sales and donor registration. Plan is for limited implementation focused on ticket sales, auction item logging, donor registration but not event management... as in years past we will engage Spin for event day registration, auction tracking, staff support, checkout etc. Spin credit card fees of 2.3% are a 1.2% saving over OneCauses' rates of 3.5%, so at ~\$250k auction raise the \$3k savings covers Spin's incremental costs, and saves Booster much logistics and volunteer work. Goal is to deploy OneCause and get infrastructure in place soon so we can log auction items, create website and capture registrants/donors. Tom advocates for 3-year commitment at \$1995/yr with no-obligation right to cancel within 7 days of event, waived ticketing fees.

A motion was made to authorize to contract on above terms.

Motion: Tom

Second Kevin

In Favor: All

Crab Feed: Cowboy theme. We still don't have leadership. FAN Theme: Tricia talked to Andrew and she pitched the idea of "fund the gap". NV is 49th or 50th on funding per student. FAN would support the "gap" with meaty projects. Boosters avoids funding salaries and other ongoing operational expenses, prefers capital investments and programs consistent with our mission of serving "more than one student for more than one year. (i.e. kids with disabilities, counseling, Competency Based Learning & teacher education). Technology is an emphasis. Alma has advised we need 30-40k to upgrade staff computers.

Motion to use "Fund a Gap" idea for FAN, crab feed committee will discuss.

Motion: Tricia

Second: Tom

In favor: All

Next Crab Feed Meeting: December 2nd 10:00 a.m. Location TBD

BK Production quote: 5x the amount as last year! Jill will research how much we paid last year. Joy suggests getting another bid.

Jill suggests posting some pics of things the boosters has done. i.e. new scoreboard.

Merchandise (Lisa): No update.

Fundraising/Development - beyond Crab Feed (Tom/Holly)

-Nicolle is writing a grant for Naviance right now. She will be a resource for Crab Feed.

- **Leslie Hermann College Counseling budget proposal for approval (Tricia):** Test Prep and Essay Workshop (Wednesdays after school Nov. 20-January 29th). Led by Leslie and Betty Tuso. \$300 total a session. Boosters Budget: \$5000.

Tom suggested getting some reporting back about how many students participate in workshop. What can we do to get more attendance? Perhaps offer pizza? Get the word out to parents! Tom will post on Boosters website.

Motion to fund Test Prep workshop not to exceed \$4500.

Motion: Tricia

Second: Kevin

In favor: All

- **Football Uniforms early replacement (Kevin):** Kevin is waiting to talk to Brian and will follow up with Reymer. We will go through Reymer not coaches. Uniforms are only a few years old but are getting worn out and we have a bigger team this year. The supplier does not offer single uniform replacements.
- **Jr. Boosters under our charter (Tricia):** Colleen Nibler/IMS Jr. Boosters 501c3 application status; will be set for next school year.

New Business:

- **Request to schedule 1-2 of our general meetings in the evening** so working parents might more easily attend. We will host the next General Meeting in the evening on Dec. 11. We need to coordinate an administrator to attend, timing and school access.

A motion was made to have general meeting moved to evenings. Details pending.

Motion: Tricia

Second: Tom

In Favor: All

- **Speaker fee request for IHS Wellness Club (Tricia)**- The Wellness Club, headed by Bethany Sheridan, would like to hire speaker Clint Malarchuk for an assembly at IHS. The purpose of this would be to hear a personal account of mental illness and how difficulties were overcome. He is a former NHL player and coach who resides in Reno! Clint has spoken at many events about his experiences with PTSD, alcoholism, and depression, and how he ultimately found help to get better. This speaker usually charges \$10k but will cut it in half for us. He has a Ted talk. 8th graders could possibly attend.

Joy suggested it would be great if the speaker could talk to kids one on one after the talk. Bethany said that he will hang out and talk after. Note; he is not a therapist. Some debriefing ideas; have a list of resources to hand out, have a survey after event, write questions on a piece of paper (anonymous) for the speaker to address.

March 13th would be the assembly date.

Tricia suggested having a parent community event with this speaker. Perhaps Incline Educational Fund (IEF) would be willing to bridge funds?

Jill- IVGID and Bill Horn have donated their \$100 back. Maybe that \$ could go towards it.

Tricia: moves to fund \$5000 from reserves to fund the speaker

Motion; Tricia

Second: Kevin

In Favor: All

- **Truck and Gator request from Dr. Yoxsimer (Tricia):**

The groundskeeper pick-up truck died. District may be able to cover the truck.

The golf cart will fail soon and Andrew would like to replace it with a Gator asap.

It would be ideal to get one with a snow plow.

Have Admin. spec out the Gator...prices and models. Kevin will follow up with Andrew and Reymer.

A motion was made to fund up to \$12,000 for the request with Kevin managing.

Motion: Jill

Second: Tricia

In favor: All

UPCOMING CALENDAR

December 11th 7:45 a.m. Board Meeting, General Meeting in the evening.

January 8th 7:45 a.m. Board Meeting, General Meeting in the evening.

Adjournment: 9:50

